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## Monthly Report: March

Dear Brothers in Christ,

This last month didn't let up with challenges. The live streaming is growing, and the quality of the audio and video is very good now. Occasionally the wireless mic has been giving me some problems. Our attendance is slowly increasing. I must remember we have also lost a few of our saints. This month alone in the Las Cruces area the Lord took home 3 saints. At their memorials/funerals many Christians from other churches of Christ were there. Some I haven't seen in years. Some have known me since I was a kid. It's sad that we are divided into multiple congregations and not united in using our combined resources. However, I understand that there is more behind the divisions. Two men from the liberal church of Christ made it a point to come and talk to me. Separately both expressed the desire to meet with me. Don't know, but maybe an opportunity. Just this morning at the building, a High school friend's sister met with me about "life" problems. I used it as an opportunity to teach her where she can find the true peace she seeks. She said she is going to come to church next Sunday. I still informally have two online that are seeking, but a little timid about church. I also attended a neighborhood watch for the neighborhood where the church is located. Was another opportunity to meet the neighbors and they get to know us. Ironically the next morning our building was tagged with graffiti! Not bad, it was on a wall that faces the alley.

I am continuing to work on improving our social media presence on multiple platforms. I'm getting more efficient in scheduling and producing messages on Facebook. I've learned how to edit our live stream videos that are on Facebook, which saves a lot of time. Through Google business someone reached out and asked a question about instrumental music and our church. They had been to a church of Christ and noticed our building pictures didn't have instruments. I was surprised that it was not a negative question, just curious. She said she enjoyed the singing. So, I invited her to join us.

New Mexico has lifted all mask requirements. So, we have scheduled our first Gospel singing in two years. We were having them quarterly. I've had some people sending me emails asking about them.

On a recommendation I produced a Welcome/Introduction video to be placed on our website and YouTube channel. That was time consuming. I don't like talking about myself, but studies have shown that people searching for churches show more interest

when churches have them. They say it helps potential visitors to feel more comfortable because they “feel” like they already know someone if they visit. This is the link to the video if you wish to view it: <https://youtu.be/IgKYONkJqnk> or go to our YouTube channel.

I produced 9 podcast episodes. I use the audio from bible studies and sermons. Search for the Church Shaped by Scripture live podcast continues. I have resolved the audio problems I was having and now in the middle of the Podcast for the past two weeks the software crashed, and I had to restart it. Tech support has given me some suggestions and hopefully the next one will be fine.

Please keep us in your prayers and I pray all is well with the brethren there!

Your fellow brother and servant in Christ,  
Ron Herring